Agenda

1. Key figures
   1.1 *The growth of golf in Belgium*
   1.2 *Together for Gold*
   1.3 *Together we are golf : Target audience*

2. The Phyto issues in Belgium
   2.1 *The growth of golf in Belgium*
   2.2 *Together for Gold*
   2.3 *Evolution of use in Belgian clubs:*
   2.4 *The will of the federations*
1. Key figures 2017

1.1 Together we grow

**Goal:** 75 000 players in Belgium by 2024

- **90 Clubs**
- **64,900 Golfers**

- **+2%** Average yearly growth of golfers
- **+15,000** Players in last 10 years
- **+3.7%** growth of golfers in 2017

Key Figures 2017
1.2 Together for Gold

4 European Tour players
- 3 in top 150 OWGR*
- 2 Ryder cup players
- 4th place Olympics
- 1 Be Gold player

1 LPGA player
1 LET player
+ Challenge Tour &
  LETAccess players

Goals:
Gold in Tokyo 2020
+ Belgian flag as high as possible in all rankings

* Official World Golf Ranking
1.3 Together we are golf: Target audience

**FAMILY COMPOSITION**
- living alone
- Family without children
- Family with children

**MEMBERS AGE**
- -20: 11%
- 21-30: 6%
- 31-50: 27%
- 51-65: 34%
- 66-70: 12%
- 71+: 10%

**MEMBERS GENDER**
- Male: 66%
- Female: 34%

**MEMBERS REGION**
- 60%
- 40%
2. The Phyto issues in Belgium

2.1 European legislation:


2.2 In Belgium:

the federal government accredits the phyto products but it is the regional governments that authorizes the use of those products

➔ Flanders

Flanders has an agreement with the Flemish Government since 2015.
Walloon:
The decree has transposed the directive in a more demanding way, by formally prohibiting any product from 1 June 2018

The consequences

• Deterioration of golf in Wallonia
• Imbalance between French-speaking field sports fields and those in the North and neighboring countries
• Loss of employment due to closing of clubs
2.3 Evolution of use in Belgian clubs:

- Integrated pest Management is the standard
- Curative and not preventive use
- Very controlled use and framed by highly trained professionals

Nature-friendly treatments have already been found, and alternatives are in place, but these are not yet approved.

There are still some cures to be found for some diseases.

2.4 The will of the federations is that clubs Ultimately:

- No longer use pesticides
- Comply with the decree and reach zero phyto in full respect of the environment.

Final objective:

Give all our golfers a of quality courses, that respects the environment and legislation.